

101 Lakeforest Blvd, Suite 406 Gaithersburg, MD 20877 info@dasfederal.com | www.dasfederal.com Phone# (301) 367 8988

8(a) | WOSB | EDWOSB | SDB

CAGE CODE: 7MFV0 | DUNS NUMBER: 080245497

**Analysis of Alternatives (AoA)** 



## **Analysis of Alternatives (AoA)**

DAS Federal offers to provide our Proprietary Process, AoA for your product or service evaluation needs. This proprietary process, results in an "AoA Evaluation and Recommendation" document which contains ranking and pros and cons of Leading Products or Services used across the industry that best meet all your proposed requirements.

DAS Federal will define the evaluation criteria based on the requirements derived in working closely with your agency and stakeholders. These criteria are based on our experience; prototypes; Gartner and Forrester rankings; market share; technology and process fit; operational effectiveness; determination whether the product or service will support your systems and processes; and life-cycle cost.

We will ensure that all relevant vendors are able to provide the necessary demos, support, and documentation. Our team will work with the Stakeholders to evaluate and rate each product or service.



Figure: DAS Federal Product or Service Evaluation Process

- 1.Identify Requirement: DAS Federal will discuss with your agency the needs and help you identify and confirm the requirements.
- 2.Establish Decision Criteria: We will establish criteria based on which the recommendations will be made.
- 3. Weigh Decision Criteria: We will prioritize the established criteria according to the business requirements.
- 4.Generate Solutions: Based on, Gartner and Forrester reports, and other Industry rankings, DAS Federal's Research and Development experts will find the best product or service on the market.
- 5.Evaluate Solutions: We evaluate the generated solutions by considering:
  - i. Market Share
  - ii. Customer reviews
  - iii. Ease of use and Reliability
  - iv. Customer Support
  - v. Cost of Implementation and Maintenance
- 6.Select Best-in-Class Solution(s): The assessment of all options is compared and ranked, providing you with Pros and Cons of each option.
- 7.Test Solution(s): DAS Federal will implement and execute some demo use cases and proofs of concept within your environment or in DAS Federal Labs.
- 8.Select Final Solution: The demo use cases are evaluated with your agency's supervision, as needed, to confirm which solution meets all the specified requirements and final product or service recommendation is generated.

Based on the AoA produced during this process and evaluation criteria, the best-fit product or service will be recommended. The final recommendation and all options and documents will be delivered. This will enable the stakeholders to make the final approval and decision.

If needed, DAS Federal will work with the stakeholders within your agency to develop a comprehensive plan to implement, replace or upgrade the product or service that emerges as the winner during the AoA. This will include timelines, procurement, and implementation strategy and/or migration strategy.